Welcome to Generations

Health Advocate recognizes the challenges caregivers face. Our Generations Advocates and Personal Health Advocates support caregivers and their families through the aging journey with compassion and expertise.







Your Generations Advocate is your partner in care



Your Generations Advocate conducts a detailed assessment

The intake uncovers any pressing needs and determines family preferences

The Generations Advocate creates a plan and hosts regular check-ins with your

Personal Health Advocates offer additional expert support for your caregiving needs

Counselors

Expert mental health support/resources

Life & Work Specialists

Locate care, safety equipment, living facilities, hospice, and more

Benefits Experts

Help with billing/claims issues, and benefit questions Medicare/Medicaid support

Financial & Legal Experts

30-minute consultation with a financial planner and/or legal expert Plus, online resources/tools

Whether you're caring for an aging parent or in-law, aunt or uncle, grandparent, sibling, or even an elderly neighbor, this program can help you.

Self-care support for YOU, the caregiver

This program is also designed to support you and help you maintain your personal well-being. **We provide you with:**



Emotional support from counselors to help manage the stress, depression, and overall feelings of love and sadness that happen when a loved one ages



Life & Work Specialists to research, locate, and arrange resources to help you better balance work, life, and caring for your loved one



Guidance from our advocates to help you stay on top of your own health and insurance issues



Online well-being resources including articles, webinars, courses, and mindfulness and stress management tools to help you maintain your personal health and wellness

Getting started is easy, just call or log onto your member website!



You are not alone, let us join you on your caregiving journey

Just call your dedicated phone number below!

You can also access our services online or through our mobile app, where you can quickly reach an advocate through chat.



We're not an insurance company

Health Advocate is not a direct medical care provider and is not affiliated with any insurance company or third-party provider.

Your privacy is protected

Our staff carefully follows protocols and complies with all government privacy standards. Your medical and personal information is kept strictly confidential.

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